## **Chapter 3 Audience Response Questions**

### Beauty Pageants

This assignment aims to get students thinking critically about culture using a contemporary social example. Take the two-question survey to compare your views on beauty pageants to other students in the class.

**Questions:**

1. The beauty pageant industry is designed to provide contestants with a venue to gain self-confidence and self-discipline and develop life skills.
   * Strongly disagree
   * Disagree
   * Agree
   * Strongly agree
   * Don’t know
   * No opinion
2. Beauty pageants should be banned for anyone below sixteen years old.
   * Strongly disagree
   * Disagree
   * Agree
   * Strongly agree
   * Don’t know
   * No opinion

### Cultural Transmission

This assignment aims to get students to think critically about the concept of cultural transmission. Take the two-question survey to compare your views to other students in the class.

**Questions:**

1. Standardized messages are constantly transmitted through language, beliefs, values, and norms. I am fully aware of these standardized messages and how they provide constant and consistent reinforcement of cultural elements in society, thus reinforcing the structures of society.
   * Strongly disagree
   * Disagree
   * Agree
   * Strongly agree
   * Don’t know
   * No opinion
2. Television and other forms of media serve as electronic storytellers, and I can easily identify the standardized cultural messages that the media conglomerates are communicating.
   * Strongly disagree
   * Disagree
   * Agree
   * Strongly agree
   * Don’t know
   * No opinion