## **Chapter 6 Audience Response Questions**

### Organizational Loyalty

This two-question survey is designed to be used with the Opener for Chapter 6. The goal is to cause students to begin thinking critically about organizational loyalty and the type of organization that they work for in the future. Complete the following survey to see how your views on organizational loyalty compare to other students in the class.

**Questions:**

1. Would you dye your hair blue or shave your head to demonstrate your loyalty to your employer?
   * Yes
   * No
   * Not sure
2. Does working for an organization like Zappos appeal to you?
   * Yes
   * No
   * Not sure

### Group Conformity

This is a two-question survey regarding student views on group conformity. The goal is to get students to begin thinking critically about conformity. Complete the following survey and compare your views to other students in the class.

**Questions:**

1. Have you ever conformed to a group even though you didn’t want to?
   * Yes
   * No
   * Not sure
2. Have you ever not conformed to a group just to be different?
   * Yes
   * No
   * Not sure
3. Have you experienced groupthink?
   * Yes
   * No
   * Not sure